Nikhil Gupta

Product Manager

> " Roadmaps are evidence of strategy. Not a list of features. "
> Steve Johnson

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Socials

Instagram
@nikhilgupta.eth

Dribbble
@nikhil191199

Linkedin
@nikhil-gupta

Certificates

Joy of Computing with Python
NPTEL: 75%

Digital Marketing
Course by Google Garage

Microsoft Excel: Beginner to Advance
Course by Udemy

Certified Freelancer
Course by Growpartner

3D printed Prosthetic Arm.
Paper published in IJERT

Scuba Diver
Certified Advance Scuba Diver

Swimming
Runner-Up in VTU's 50M Breaststroke (20180
Secured 2nd place in State-Level 50M Breaststroke (2013)
Competed in National Swimming Meet for School, ASISC event. (2013)

Interests

Latest projects /Skynik1999

Poweful Design System
Figma UI Kit and Design System targeting a wide variety of use cases.
@nikhilgupta3

Agency Website
Powerful website built using HTML CSS and Javascript
Uniedge Marketing & Co

Experience

Dec 23 - Present Remote/WFH
Community Manager
Alpreneur
I am responsible for managing Aipreneur's community, a platform offering courses and gigs to freelancers. My role involves fostering engagement, building relationships, and implementing strategies to enhance the community experience and support business growth.

Sep 22 - Present Goa
Marketing Manager
Wildpalms Hospitality
I am responsible for leading the marketing efforts at Wildpalm Hospitality, a real estate company offering daily and monthly rentals in Goa. My role includes driving lead generation, managing social media marketing campaigns, and streamlining the booking process through automation to improve efficiency and customer satisfaction.

Sep 22 - Present Remote/WFH
Product Manager
Crackerjack
As a Product Manager, I collaborate with UX designers on prototyping, lead a team of 5 developers (3 back-end, 2 front-end) for optimal product development, and handle marketing strategies and product testing phases.

Aug 21 - Jul 22 Goa / Dubai
Business Analyst
Create Protocol
Formulated strategic service roadmaps for new initiatives, analyzed market trends and competitive intelligence, and developed corporate sponsorship for enhanced public relations. Also provided sales team support through personalized coaching to overcome selling challenges

Jul 21 - Aug 21 Bangalore
Design Intern
Doctodo
Developed engaging social media content for community outreach, collaborating with the Creative Director and Graphic Design Manager on design concepts and refining work based on their feedback.

Jun 21 - Jul 21 Dharwad
Design system Intern
Tata Hitachi
Played a key role in designing the circuit and wire harness for the Zaxis 33U, India's first compact mini excavator. Gained in-depth knowledge of excavator mechanics while collaborating with the design team.

Jan 20 - Jun 21 Bangalore
Business Development Intern
Upride Netwoks PVT LTD
Streamlined business operations and aligned them with organizational goals to boost growth. Innovated practices to enhance efficiency and expanded sales networks with businesses and customers.

Education

Deakin University
MBA International Business
2025-2026

RV College of Engineering
B.E in Electronics & Communication
2018-2022

Skills

Design

| Web Design | Mobile Design | User Experience | • Wireframing • Prototyping • Testing | Design System |

Development

| Airtable | • Embedded C • Java • Python | Bravo Studio | Xano | HTML | CSS / JS |

Tools

Figma
UI Design, prototyping

Adobe Suite
Graphic Design / Video Editing

Spline
3D design

Office 365
Documentation

Airtable
No-code Backend

Chatgpt
Content Support

VS Code
Code editor

Bravo Studio
No-code Front-end Development

Notion
Project managment